evoswitch

BUILD BETTER
CLOUDS

opencloud

A one-stop platform for cloud providers, enablers and users. Lightning-fast provisioning. A secure, flexible and neutral interconnection model.

WHAT IS OPENCLOUD?

OpenCloud is EvoSwitch's cloud-neutral, partner-rich cloud interconnection platform. With dozens of active members and growing, OpenCloud creates a dynamic marketplace for the sale, development and consumption of next generation cloud architecture. It brings together network service providers, networks, cloud infrastructure providers, specialist partners, and leading Internet Exchanges, offering a huge variety of low latency cloud connection options.

PUBLIC AND HYBRID CLOUD SOLUTIONS

Enterprises can connect directly to public clouds like Amazon Web Services, Microsoft Azure, Google Cloud Platform or IBM Softlayer, bypassing the public Internet to enhance speed and security. And they can select from a wide range of specialist cloud service providers that can help design the right cloud model and back up, secure, orchestrate and synchronize their data. It's a perfect environment for building hybrid clouds, combining the compliance or latency-sensitivity of a private cloud with the scalability of the major public cloud providers.

BROWSE AND BUILD IN
A CLOUD-NEUTRAL ENVIRONMENT

Location matters for hybrid cloud architecture. At EvoSwitch, you can benefit from low-latency direct routes to the major public cloud providers you want. This enables you to leverage public cloud for less latency-sensitive data or applications, while keeping other data in a private cloud, for compliancy or latency purposes.

Neutrality also delivers business advantages by promoting a dynamic marketplace. Cloud consumers can search for network services and partners and contact them directly to discuss their requirements. Service providers can generate new revenue, while users enjoy competitive offers and complete flexibility, adding and subtracting services as and when needed. And EvoSwitch is always on hand to offer balanced expert advice.

KEEP YOUR OPTIONS OPEN

Neutrality is central to the OpenCloud concept. Because OpenCloud is neutral, members can leverage the full power of the marketplace. They can try before they buy, avoid lock-in, run multiple clouds in multiple markets, and look forward to growing choice as new partners sign up and existing partners expand their services.

OpenCloud includes dozens of leading **Network Service Providers**, all of whom can provide competitive quotes and service specifications for the direct cloud connects they offer.

OpenCloud's public cloud connections can also be powered by two of the world's leading Internet Exchanges: NL-ix and AMS-IX.

NL-ix Cloud: With NL-ix's low-latency interconnected pan-European network fabric you can pick the spot where you want a direct connect - simply select one of over 100 data centers in 25 cities, add a port, and NL-ix will install a direct connect to any leading cloud provider with a presence there.

AMS-IX Open Interconnect offers multiple connections to ensure the fastest provisioning. Using 1, 10 or 100 Gigabit ports, isolated, secure VLANs are connected to any other partner or customer who is also connected. Apart from faster provisioning times, the benefit is the ability to set up multiple VLANs to multiple parties, limited only by port capacity and saving considerable time and anxiety when extra capacity is needed.

BETTER CLOUDS:
BETTER BUSINESS

Make your business more agile: access your data from anywhere on any device, tailoring your infrastructure to your immediate needs.
Save a packet: slash software, hardware, setup and upgrade costs, and only pay for the service and data levels you need.
Azure, AWS, Google Cloud or IBM Softlayer on tap: easy, quick and high-performance access to all the leading Cloud Service Providers through our in-house Internet Exchange partners.
Connect direct to the latest services: connect to a huge range of service provider types; Carriers, ISPs, content providers, hosters, gamers, IX platforms, CDNs and digital enterprises.
Free impartial advice: get expert EvoSwitch advice on efficient design, suppliers and potential partners.

Special offers: take advantage of special EvoSwitch introductory offers for OpenCloud service provider connection.

Keep it simple: a single contract with a guaranteed neutral partner.

Enjoy competitive connectivity: select whoever you want to connect you to the cloud, the internet or any other network from a marketplace of 50+ carriers.

JOIN THE OPENCLOUD MARKETPLACE TODAY

There are a number of ways to join the OpenCloud community; via cross connect to another member of the OpenCloud community, by connecting to the OpenCloud IXroom™, or via a carrier connection. For more information about the OpenCloud marketplace and to register and activate your user account, please visit https://opencloud.evoswitch.com or email opencloud@evoswitch.com

PUBLIC CLOUD

Public clouds offer economies of scale, flexible provisioning and therefore generally a lower TCO. Typically, public cloud services are run on a shared infrastructure, among unrelated enterprises and consumers. Providers include Microsoft, Amazon, Google, IBM Softlayer – all available through OpenCloud.
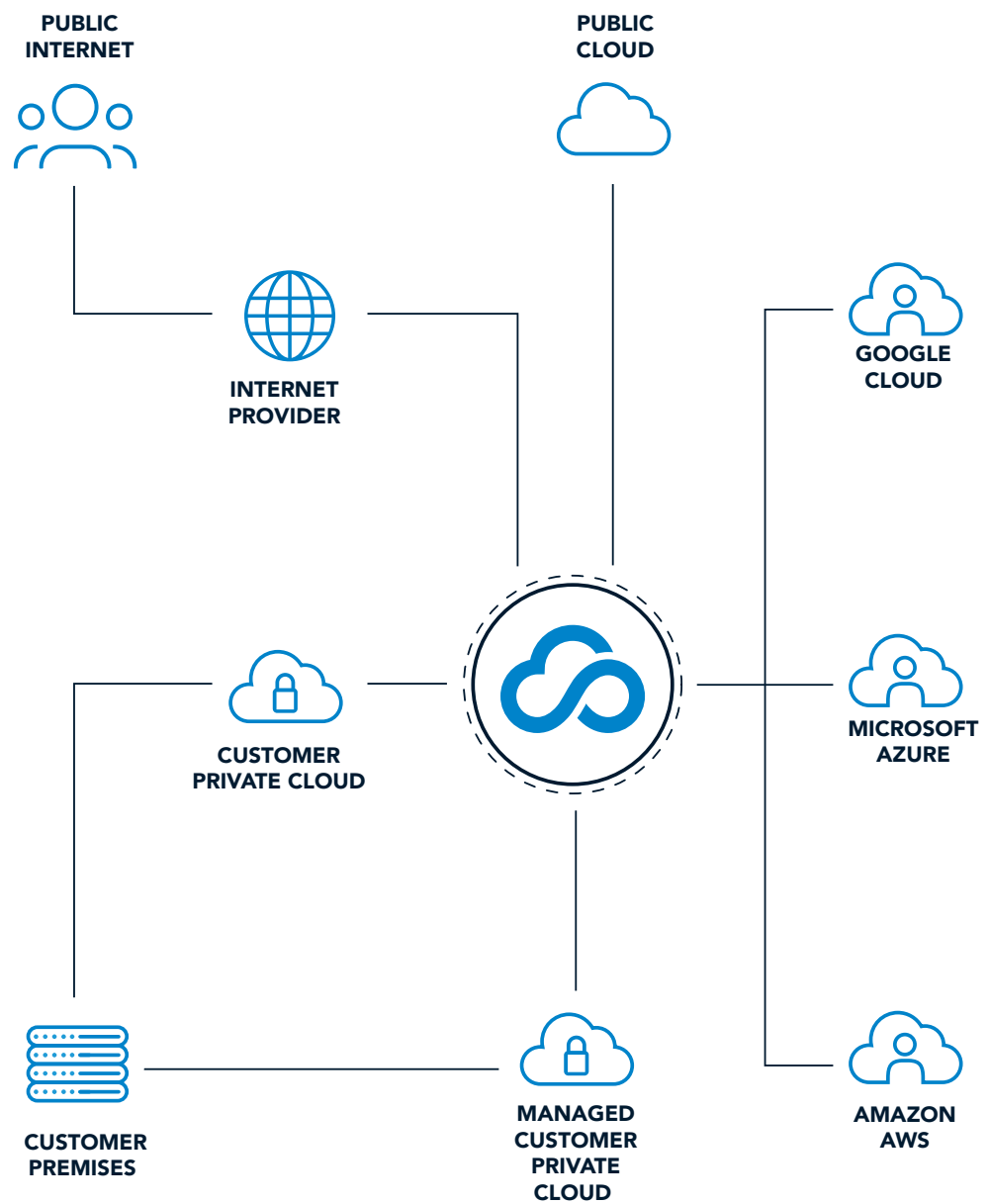
PRIVATE CLOUD

Any kind of IT deployment for an organization that is managed by the organization's staff and is accessible only to them, on dedicated infrastructure. It is usually colocated off-site, for reasons of redundancy, security and TCO.

HYBRID CLOUD

Hybrid clouds deploy multiple cloud services, like private cloud, public cloud or multiple private or public clouds. A well-designed hybrid architecture gives the control and compliance required for private data and the economies of scale, elasticity and efficiency of the public cloud.

MULTILAYERED INTERCONNECTION

Your business gains automatic access to a huge range of connectivity and cloud partners with EvoSwitch OpenCloud.

PUBLIC INTERNET

PUBLIC CLOUD

INTERNET PROVIDER

GOOGLE CLOUD

CUSTOMER PRIVATE CLOUD

MICROSOFT AZURE

CUSTOMER PREMISES

MANAGED CUSTOMER PRIVATE CLOUD

AMAZON AWS

opencloud

evoswitch

amsix
GOLD PARTNER

NLix
neutral internet exchange

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