

# OPENCLOUD BUILD BETTER CLOUDS

A GROWING ECOSYSTEM OF CLOUD PROVIDERS AND CUSTOMERS  
ENABLE YOUR HYBRID CLOUDS WITH LIGHTNING-FAST PROVISIONING  
A SECURE, FLEXIBLE AND OPEN INTERCONNECTION MODEL

## EvoSwitch IXroom™

As more enterprises start in earnest with deploying Cloud environments, EvoSwitch now offers OpenCloud. OpenCloud brings together all of EvoSwitch Cloud service provider partners and customers under one roof.

When choosing EvoSwitch to colocate your cloud, you will benefit immediately from a rich ecosystem of providers that can connect you securely to larger public Clouds like Amazon Web Services, Microsoft Azure, or Google Cloud Platform, bypassing the public Internet.

You will be in the right place to build Hybrid Clouds, coupling private clouds

for latency- or compliancy sensitive applications and data with the scalability of Public Clouds.

You will find partners that can help you back up your data, orchestrate multiple Clouds or securely synchronize your corporate data across all your offices and employees, no matter the device or location.

Leverage the power of AMS-IX's Open Interconnect to reduce provisioning times, and plug into an even bigger network of potential partners and customers.

It's all here, a bustling marketplace right under the roof of your trusted EvoSwitch data center.

## About EvoSwitch

EvoSwitch provides secure and sustainable data center services, with cloud- and carrier-neutral data centers in Europe and the US. EvoSwitch is home to growing ecosystems of customers around interconnection and hybrid cloud, operating at the edge of the Internet and providing access to public clouds. EvoSwitch enables global and local customers to build their IT infrastructure for growth, creating value for customers and partners alike. For more information, please visit [www.evoswitch.com](http://www.evoswitch.com).

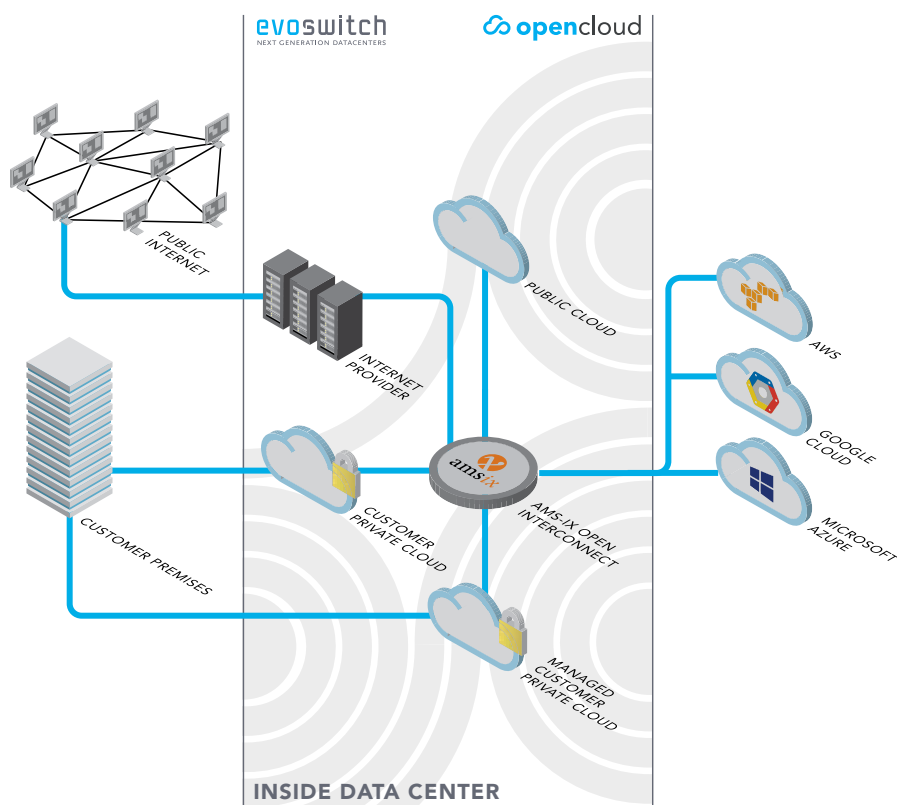
## An Open Interconnect Model, Powered By AMS-IX

To interconnect with Cloud providers, our customers and partners have two options. Our Fiber Cross Connects will establish a robust, direct and physical link between their network and any other customer or provider inside our data centers. But for fast provisioning, multiple connections to customers or partners, EvoSwitch recommends using AMS-IX Open Interconnect. You connect on 1 or 10 Gigabit

ports and AMS-IX provisions isolated, secure VLANs to any other partner or customer who is also connected. The benefits are faster provisioning times, the ability to set up multiple VLANs to multiple parties, limited only by the individual port capacity (of course you can have multiple ports).

One additional advantage of AMS-IX Open Interconnect is that you can inter-

connect not just with customers or partners inside EvoSwitch data centers, but to any party connected to AMS-IX in all ten other data centers across their footprint.



## Public Cloud

Public Clouds offer economies of scale, flexible provisioning and therefore generally a lower TCO. Compliance requirements or data sovereignty issues associated with Public Cloud, which may differ strongly per organization or even per workload, can pose restrictions on their use. Typically, Public Cloud services are run on a shared infrastructure, among unrelated enterprises and consumers.

## Private Cloud

Any kind of IT deployment for an organization that is managed by the organization's staff and accessible only to them, on dedicated infrastructure. It is usually colocated off-site, for reasons of redundancy, security and TCO, but can be onsite also. Private clouds offer a level of control that is commonly not available in Public Clouds.

## Hybrid Cloud

We speak of Hybrid Cloud when an organization manages multiple Cloud services, like Private Cloud, Public Cloud or multiple Private or Public Clouds. Hybrid Cloud offers the best of both worlds, letting the organization in control over what aspects are held on own, private infrastructure, and enjoying the benefits of Public Clouds for other services.

## Managed Services

Many of our Service Provider partners offer Managed Services, in which they play a role in the management of (Private and Public) enterprise Clouds, system integration.

## A Cloud-Neutral Environment

Location matters. When you look for a data center to build your cloud, you need to consider connectivity as part of your selection process. At EvoSwitch, you can benefit from low-latency routes directly to the major Public Cloud providers you need access to (in some cases even within the data center itself). This enables you to leverage Public Cloud for less latency-sensitive data or applications, while keeping other data in a Private Cloud, for compliance or latency purposes.

Our broad ecosystem of partners, comprising every aspect of Cloud architecture and services can assist you where needed.

## Browse, Connect, Build

OpenCloud comes with a powerful marketplace, where our partners offer all their services on offer inside our data centers. Cloud services, orchestration, integration, Public Cloud interconnect services and much more. Our customers can search for services and partners and contact them directly to start discussing their requirements. Our partners will find new revenue opportunities, whereas our Customers can fully leverage the power of choice which comes from colocating at a Cloud-Neutral data center.

For more information about our market-place and to get your user account activated, please visit <https://opencloud.evoswitch.com>.

### Contact information: